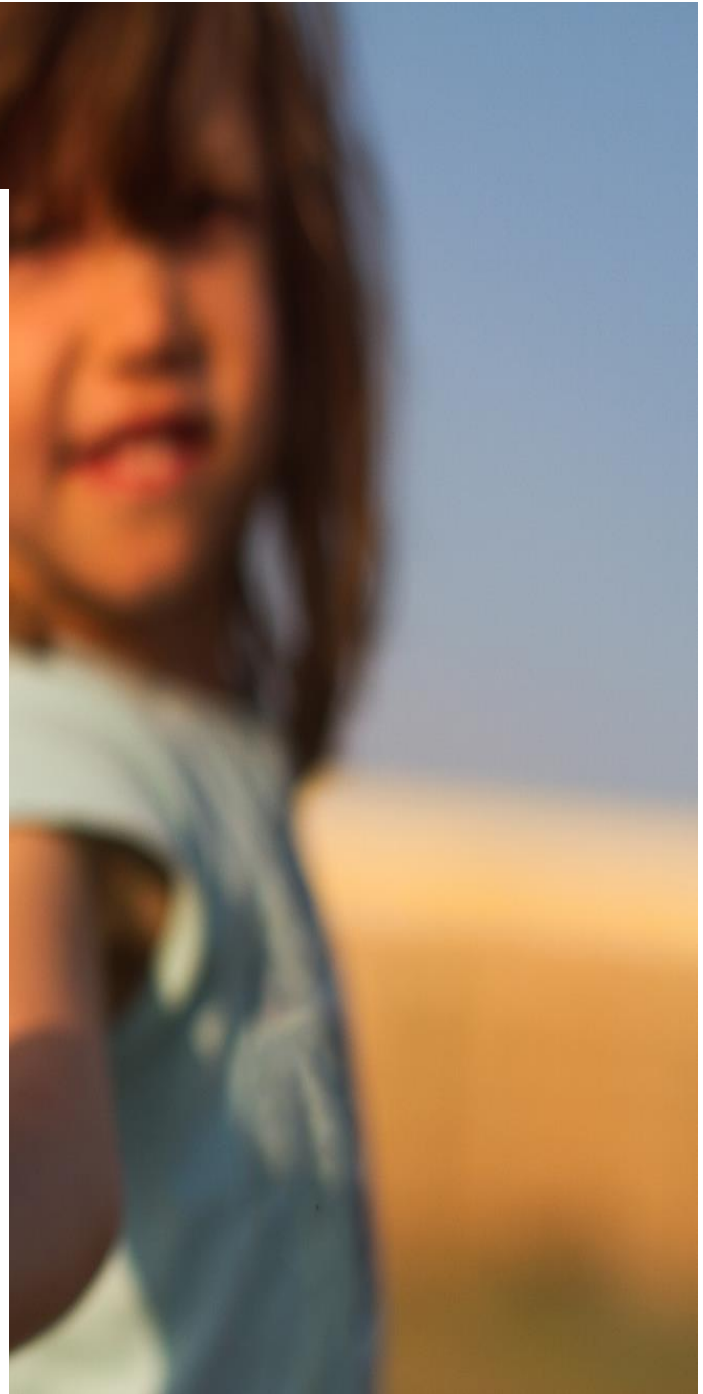


Public Benefit Report 2021



My French Classes

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Les classes du samedi
My French Classes.org

Who we are

My French Classes is a Public Benefit organization based in Bethesda, Md, that aims to have a positive impact on the education of society through activities that :

(i) provide immigrant francophone families and communities affordable French language classes for native speakers and increase in that way the economic opportunities of such communities, and

(ii) promote the advancement of knowledge of the French language and the cultures of origin of immigrant francophone communities

Our values and beliefs

My French Classes was created by French-speaking parents of bilingual children enrolled in American schools to:

- *preserve and enrich their knowledge of the French language, and*
- *help them remain immersed in the culture of francophone countries*

We believe that by offering weekly advanced programs tailored to the specific needs of children whose mother tongue is the French language, but whose main school language is English we enable our students to maintain the option to later return to their countries of origin and contribute actively to create deeper and stronger economic and cultural relationships between the countries of origin and the United-States.

We also strongly believe that culture is transmitted through language. Our programs aim to create a positive environment so that the students regard being in a French environment once a week as a highlight of their week and remain voluntarily immersed in the culture

What do we do

My French Classes offers advanced courses that focus on:

- reading, writing, spelling, grammar, and speaking an heritage language.

Thereby students maintain the option to later return to a francophone school or university system.

Classes are taught by experienced and dedicated native teachers who have received their training in a francophone country.

Our programs combine a rigorous approach to learning with a friendly classroom environment that helps foster the joy of speaking the French language, not only in class but also with other francophone children.

Our experience has shown that children, who meet with a peer group with a similar background once a week, can help each other mutually to deepen their language skills and spurn each other on to reach higher levels.

Meeting once a week and pooling resources, the program increases the chances for each of the participating families to:

- maintain the oral and written practice of the French language,
- maintain all educational and professional options in French, including a switch to a French-speaking academic system, and
- keep strong relationships with their countries of origin and their francophone culture.

Progress Report

My French Classes measures its public benefit by utilizing the B Lab's "Impact Assessment." The Impact Assessment measures an organization's positive social impact on its stakeholders. Organization's stakeholders are its employees, suppliers, suppliers' employees, shareholders, the environment, its local community, and other parties. The Impact Assessment is an efficient means for My French Classes to measure the public benefit it has created because the B Lab has established the credibility of the Impact Assessment and the B Corporation model by having signed up over 700 B Corporations, and worked with government bodies to advocate for legal recognition of the benefit corporation model.

The organization's Impact Assessment score is measured on a 200-point scale, with a minimum score of 80 required in order for an organization to be eligible for B Lab certification. My French Classes scored a final score of 141.9 on its latest Impact Assessment.

My French Classes uses its Impact Assessment score as a means of measuring the public benefit it has created.

This report includes analysis of My French Classes current Impact Assessment score, and steps My French Classes is taking to improve its Impact Assessment score, thereby producing additional public benefits.

The Impact Assessment categories are the Environment, Governance, Workers/Employees, Community Involvement and Customers.

We scored well above B Lab's median in our overall rating and particularly in the community category which is the main focus of our programs.

My French Classes Impact Assessment scores are as follows:

	Points earned	Percent of available	Benefit corps average
Overall rating	141.9	70.95%	105 points
Governance	13.6	64%	73%
Mission & Engagement	4.2	93%	
Ethics & Transparency	1.9	30%	
Mission Lock*	7.5	NA	
Workers	23.6	47.2%	56%
Financial security	7.1	47%	
Health, Wellness, & Safety	0	0%	
Career Development	6.8	92%	
Engagement & Satisfaction	7.5	82%	
Other	2	NA	
Community	40.3	73%	62%
Diversity, Equity, & Inclusion	10.3	87%	
Economic Impact	6.7	45%	
Civic Engagement & Giving	8.6	72%	
Supply Chain Management	7	88%	
Local Economic Development	7.5	100%	
Environment	2.7	NA	59%
Air & Climate	0.1	3 %	
Water	0.2	20%	
Land & Life	1.2	60%	
Other	1	100%	
Customers	61.5	NA	NA
+ Business Model and Engagement	27.6	NA	
Customer Stewardship	5	100%	
+ Quality and Continuous Improvement	11.3	NA	
+ Educational Outcomes	12.7	NA	
+ Privacy and Consumer Protection	4.7	NA	

Community

We are proud of what we have been able to achieve on this journey so far.

We seek to have a positive impact on the communities that support our practices, from our teachers to our students as well to our local and global community of French-speakers.

We are also proud to have created a culture within My French Classes where everyone contributes their time and expertise to make a real difference in the life of our students by expanding their education and job opportunities.

Goals

For the next years, our goals are to continue **building strong francophone communities** and help them maintain the French language.

We also aim to create **stronger relationships with local suppliers** through long term partnerships and community events.

We also plan to **improve our rating in the environment** by better monitoring our energy use and increasing our use of low impact renewable energy. We also plan to increase substantially the percentage of waste we recycle and to reduce also substantially the waste generated by our programs.